

Political Stakeholder Management

Prof. Dr. Klemens Joos



Technical University of Munich
TUM School of Management
Chair of Management Accounting
Munich, 18 – 20 July 2025



Friday, 18 July 2025 / Saturday, 19 July 2025 / Sunday, 20 July 2025



Friday, 18 July 2025



Friday, 18 July 2025

Guest Speaker Günther Oettinger - Online



Vice-President and
Commissioner of the
European Commission
(2010 – 2019)

Friday, 18 July 2025

Guest Speaker Pierre Delsaux - Online



Director General, European Health
Emergency Preparedness and Response
Authority (HERA)
European Commission
(2021 – 2023)

Friday, 18 July 2025

Guest Speaker Dr. Ingo Friedrich
Munich

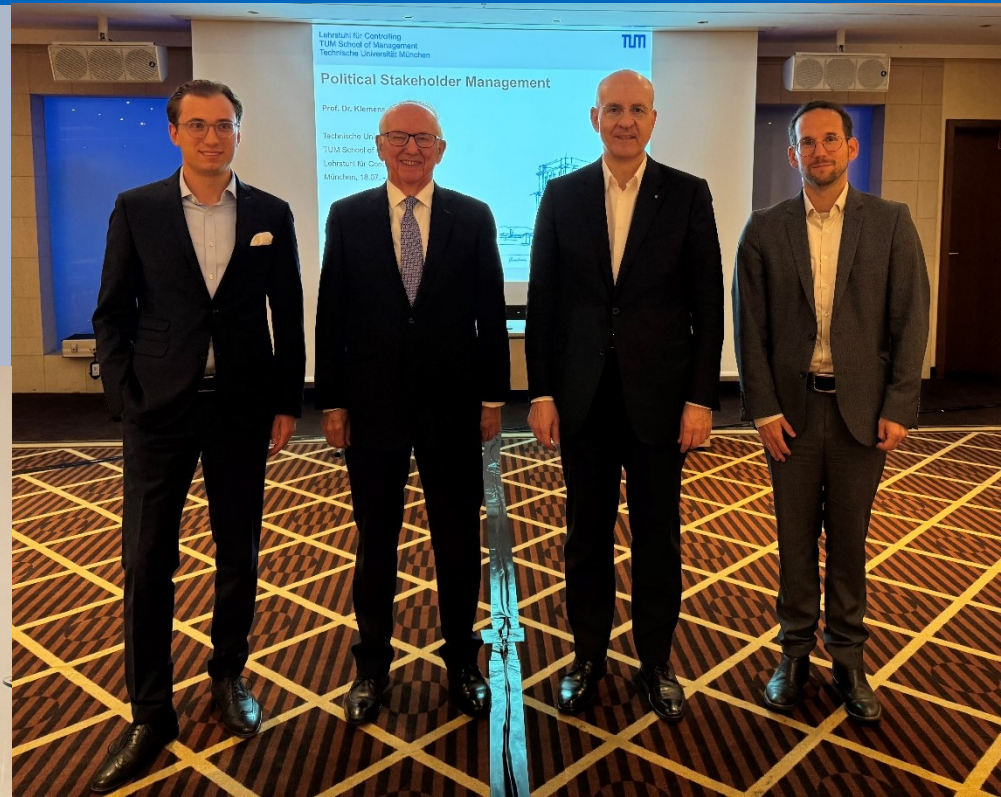


President of the European Economic Senate

Vice-President of the European Parliament
(1999 – 2007)

Friday, 18 July 2025

**Guest Speaker Dr. Ingo Friedrich
Munich**



Friday, 18 July 2025
Individual Presentations



Saturday, 19 July 2025

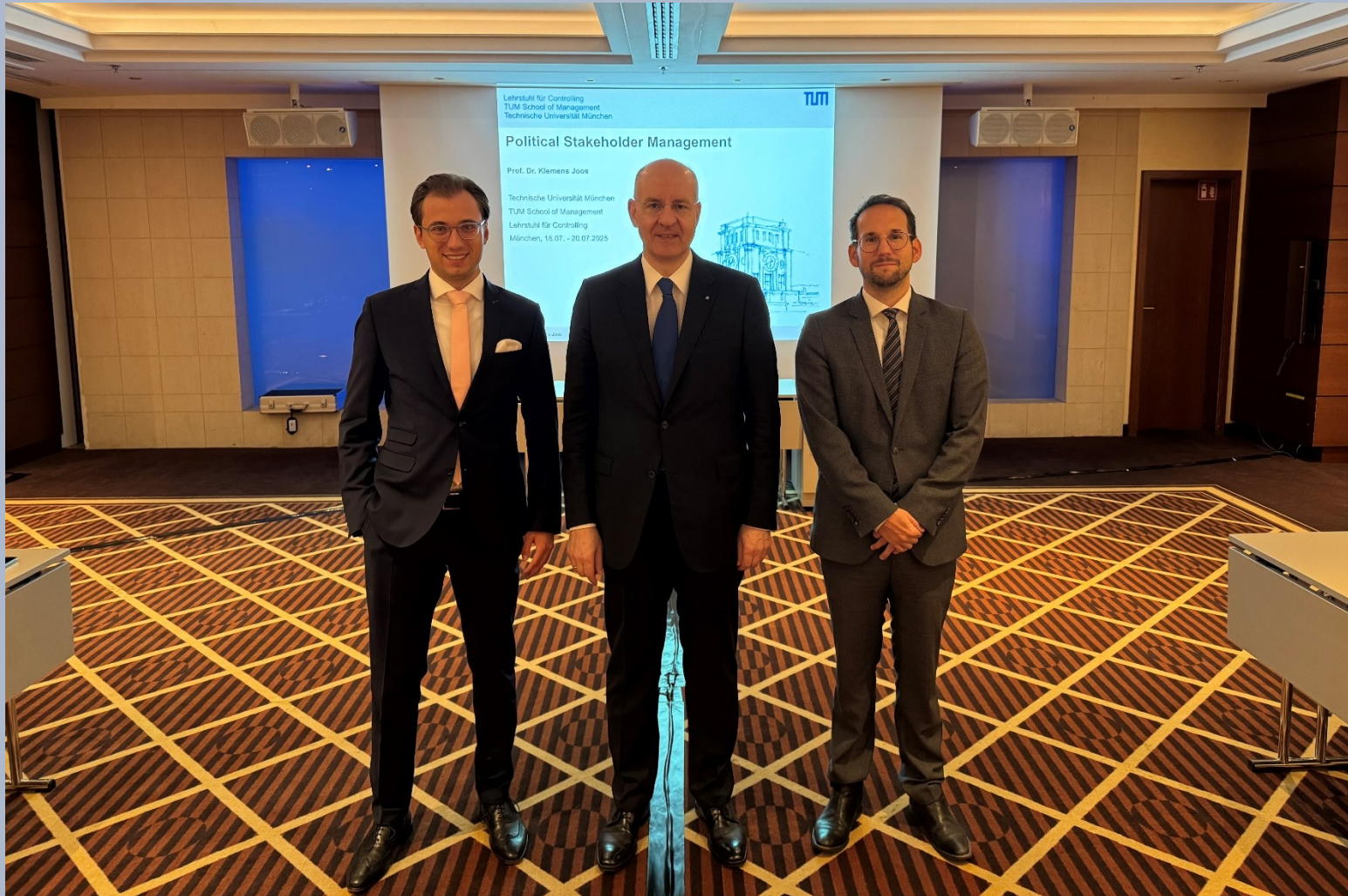


Saturday, 19 July 2025 to Sunday, 20 July 2025

Group Work on a Case Study



Sunday, 20 July 2025

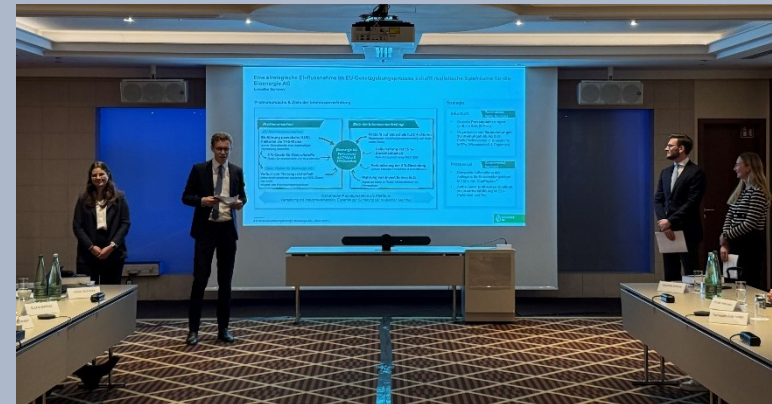
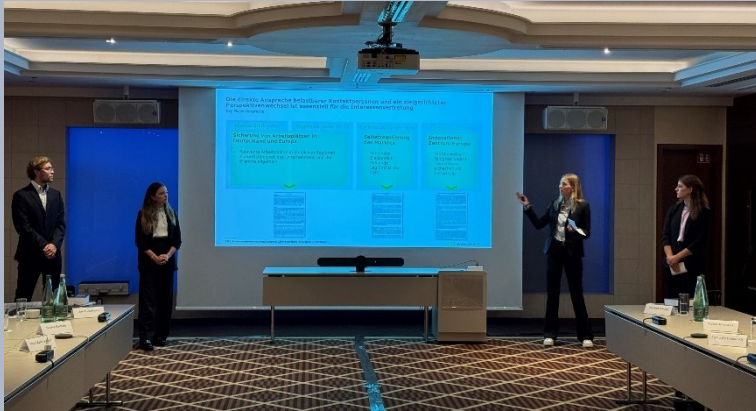


Sunday, 20 July 2025



Sunday, 20 July 2025

Group Presentations



Sunday, 20 July 2025

Lunch

