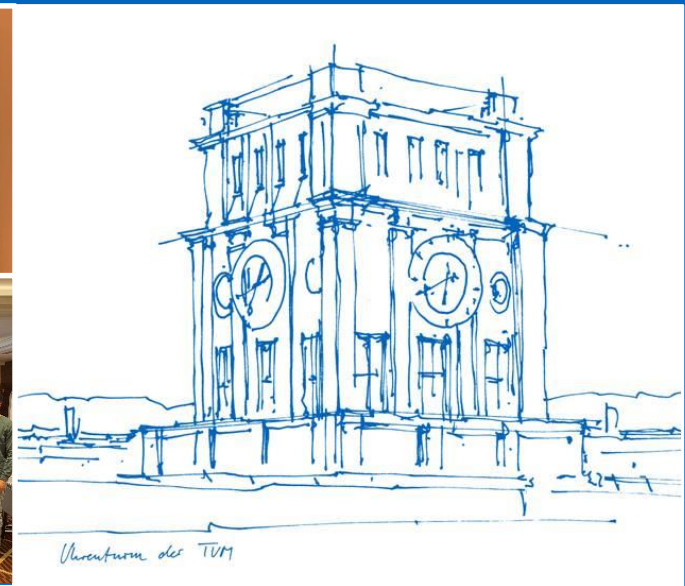


Political Stakeholder Management

Prof. Dr. Klemens Joos



Technical University of Munich
TUM School of Management
Chair of Management Accounting
Munich, 20 – 22 January 2023



Friday, 20 January 2023 / Saturday, 21 January 2023 / Sunday, 22 January 2023



Friday Morning, 20 January 2023
Guest Speakers - Online



Jo Leinen

Former Member of the European Parliament
(1999 – 2019)



Gunther Krichbaum

Member of the German Bundestag,
Spokesperson for European Policy of the
CDU/CSU Parliamentary Group

Friday Afternoon, 20 January 2023
Guest Speaker - Munich



Günther Oettinger

Former Vice-President and Commissioner of the European Commission (2010 – 2019)



Saturday, 21 January 2023



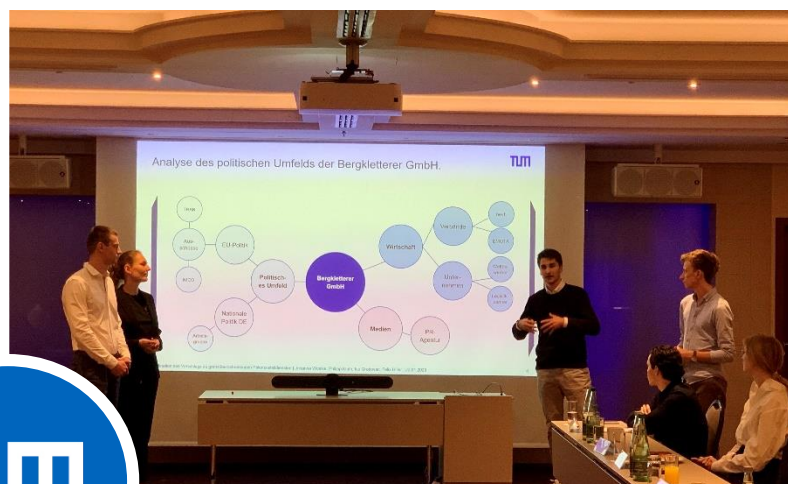
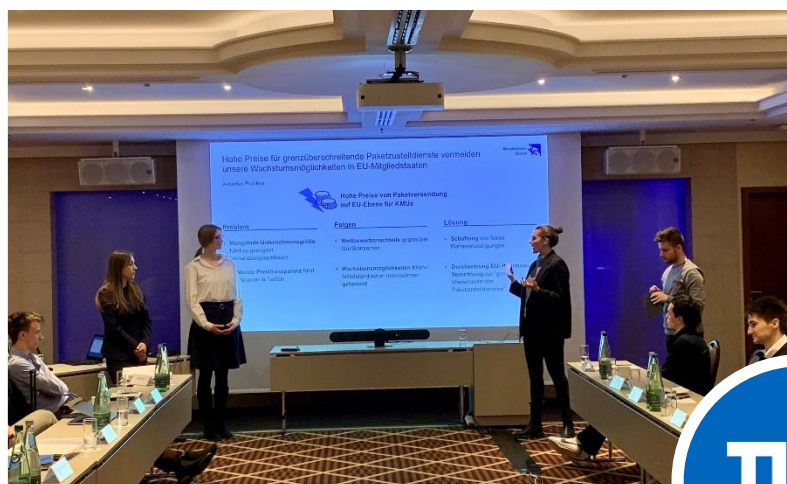
Saturday, 21 January 2023



Saturday, 21 January 2023 to Sunday, 22 January 2023
Group Work on a Case Study



Sunday, 22 January 2023
Group Presentations



Sunday, 22 January 2023

