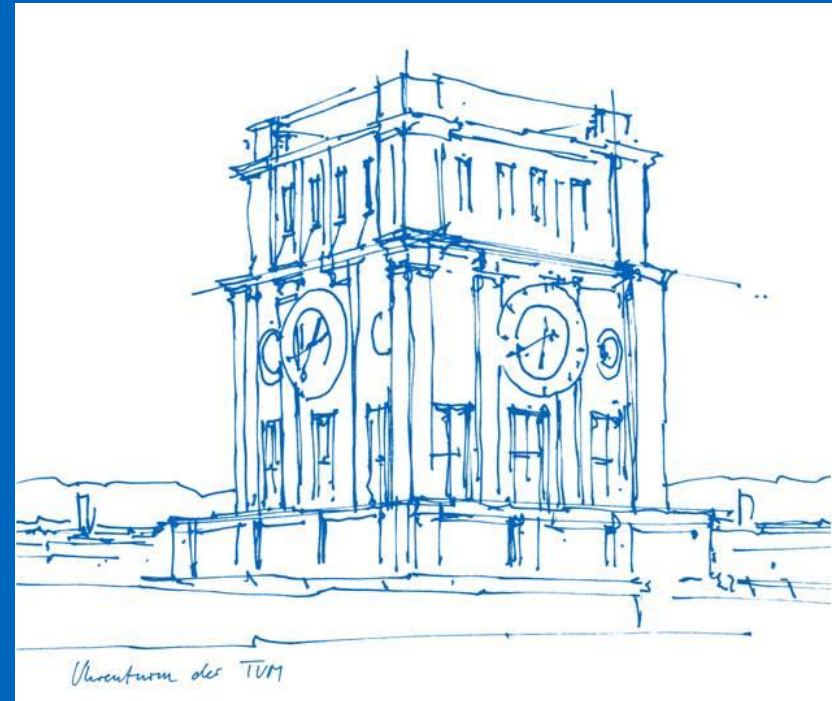


# Political Stakeholder Management

**Prof. Dr Klemens Joos**



Technical University of Munich  
TUM School of Management  
Chair of Management Accounting  
Munich, 15 – 17 July 2022



Friday, 15 July 2022 / Saturday, 16 July 2022 / Sunday, 17 July 2022



Friday, 15 July 2022

Guest Speakers



**Jo Leinen**

Former Member of the  
European Parliament  
(1999 – 2019)



**Gunther Krichbaum**

Member of the German  
Bundestag,  
Former Chairman of the  
Committee on European Union  
Affairs (2007 – 2021)



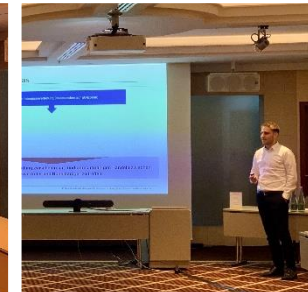
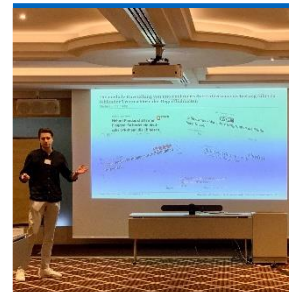
**Günther Oettinger**

Former Commissioner of the  
European Commission  
(2010 – 2019)

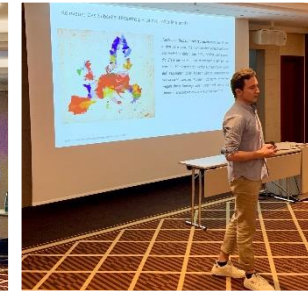
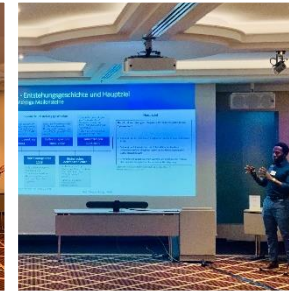


Friday, 15 July 2022





## Friday, 15 July 2022 Individual Presentations





Saturday, 16 July 2022



Saturday, 16 July 2022 to Sunday, 17 July 2022  
Group Work on a Case Study





Sunday, 17 July 2022  
Group Presentations

