

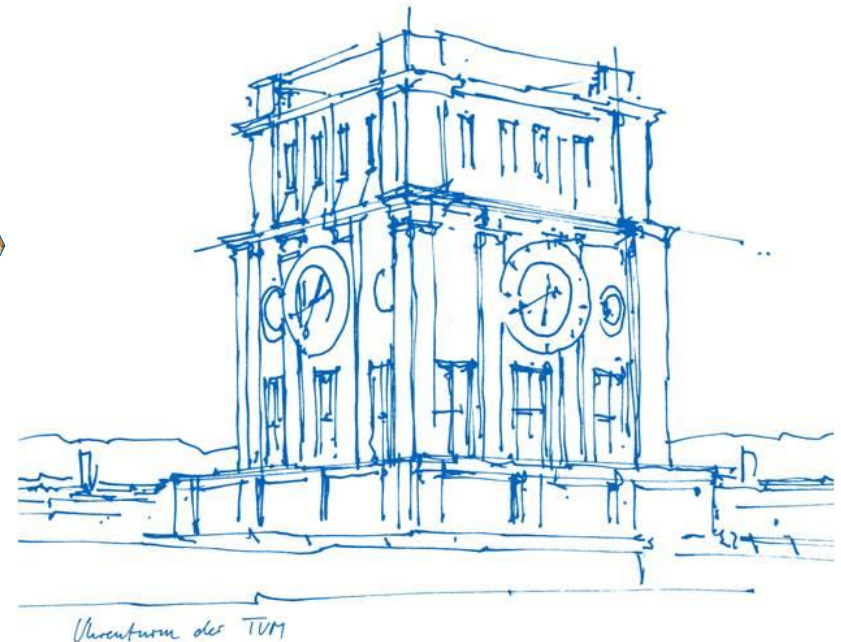
Management of Relationships to Political Stakeholders

Dr Klemens Joos

Visiting Lecturer



Technical University of Munich
TUM School of Management
Chair of Management Accounting
Munich, 14th – 16th January 2022



Friday, 14 January 2022

Guest Speakers

Elmar Brok

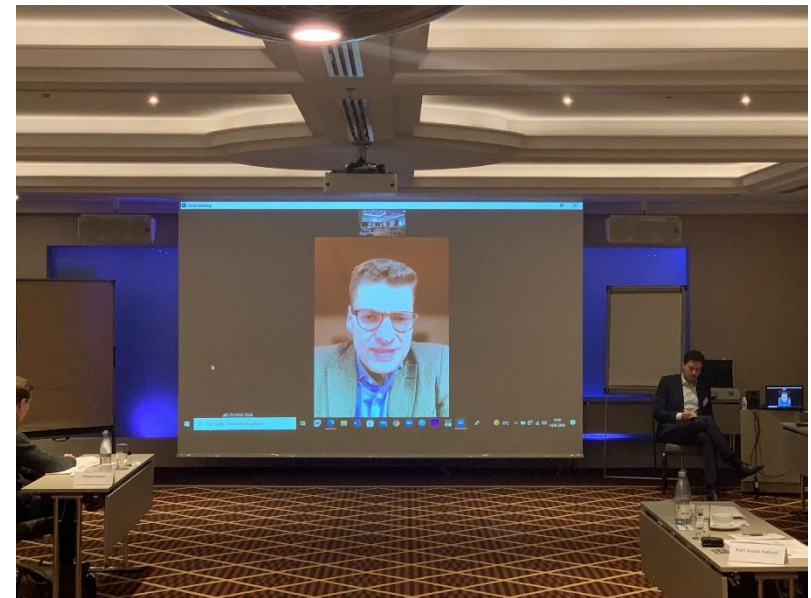
Former Chairman of the Committee on Foreign Affairs,
European Parliament

Gunther Krichbaum

Member of the German Bundestag; Former Chairman of the
Committee on European Union Affairs (2007 – 2021)

Christian Staat

Former Head of Cabinet of Günther Oettinger (then
Commissioner for Budget and Human Resources) and former
Member of Cabinet of Adina Vălean (Commissioner for
Transport)



Friday, 14 January 2022
Individual Presentations



Saturday, 15 January 2022
Lunch



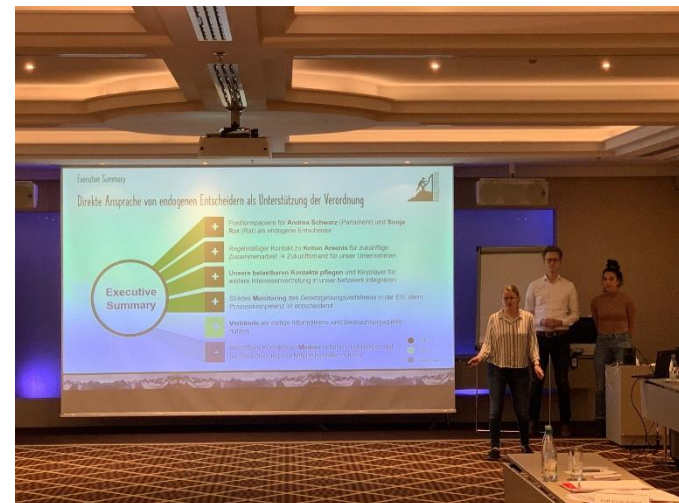
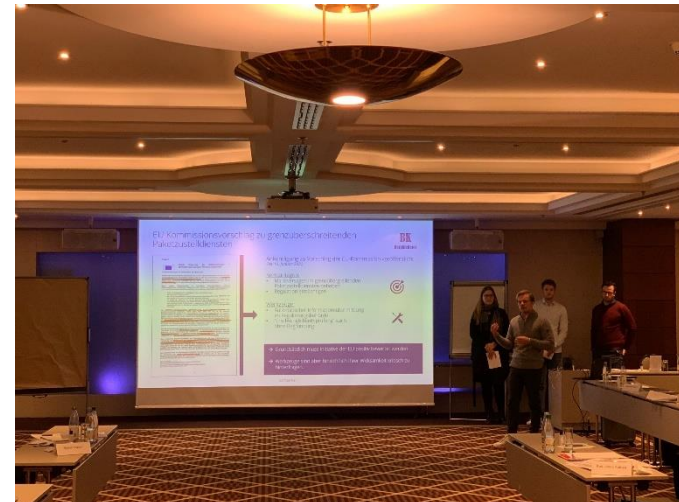
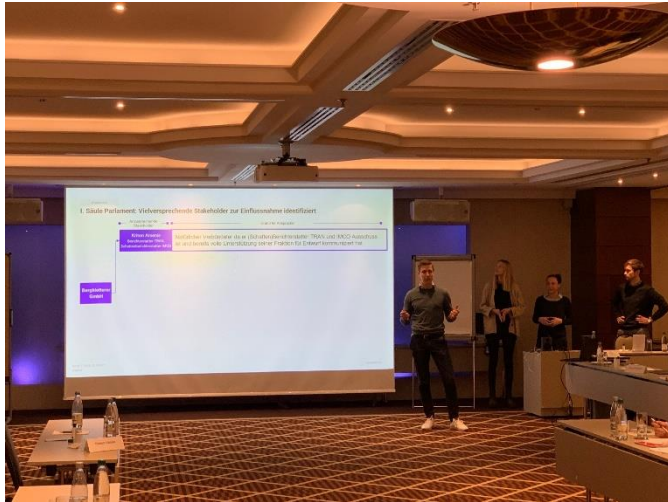
Saturday, 15 January 2022



Saturday, 15 January 2022
Group Work on a Case Study



Sunday, 16 January 2022
Group Presentations



Sunday, 16 January 2022

